



SPRING SUMMER 2024

A collection of ambition which sets the tone for things to come, Spring/Summer 2024 is the finale in a series of studio collections for dunhill. Delivered by the in-house design team, this season lays the groundwork ahead of Simon Holloway's AW24 debut as dunhill Creative Director, presented in February 2024.

This season embodies a distinctly British sensibility and a palpable sense of true luxury. The House's rich legacy of craftsmanship excellence is embraced with discreet gusto. A delicate and nuanced colour palette sets the tone, with a strong focus on materiality. Soft suede, leather and cashmere sit effortlessly alongside dunhill eveningwear and traditional tailoring cloths. A palette of soft hues, neutrals and rich earth tones sit alongside classic British navys, blacks and English patterns.

A celebration of refined dressing, combining a louche formality with off-duty elevation, the collection's narrative can be grasped through a series of styling moods.

A discussion on the classic navy blazer is seen as 4 individual editions: A double-breasted, pique jersey, suede, and a fine midnight wool barathea evening jacket all showcase the versatility of the collection.

A dunhill icon, the Car Coat appears as a reversible, built from a double navy, puppy tooth worsted wool. With an extended length, a second version appears in a water-resistant, yet luxuriously soft, compact wool in a rich shade of vicuña.

Tailoring is a predominant message, with lightweight and distinctly wearable, iterations seen throughout. More than just a classic two-piece suit, sartorial craftsmanship runs through the collection. An understanding of the hand that goes into building a bespoke suit has informed a number of key details, masterful construction and beautiful stitch-work. A perfectly cut 'cigar' jacket, comprises a multitude of opportunistic pockets, while imbuing a bygone nonchalance.

Beautifully timeless neckwear and soft accessories delve into the quintessential dots, medallions, stripes and paisleys of British heritage pattern. 1893 Harness leather goods evolve with the latest iterations. New season footwear features the Audley Penny Loafer, AD Cipher slipper and Duke II sneaker.

Spring Summer 2024 presents a fresh take on wardrobing for the discerning man. One of connoisseurship, classicism, finesse, and legacy.