

Perte d'ego

PERTE D'EGO PRE-FALL 2024| LONDON FASHION WEEK

“A SOIRÉE IN SARISKA”

Perte D'ego a luxury brand based in New Delhi, India. We focus on creating unique, one-of-a-kind pieces in a sustainable and ethical way. Each piece is hand made in our studio in limited quantities. Preserving and promoting traditional artisan techniques such as hand dyeing, cutwork, appliqué and hand embroideries has been one of our key motives since the beginning and are prevalent in all our pieces.

Our unique pieces have been featured in all leading fashion and media publications in the world- Vogue, GQ, Popsugar, Grazia etc.

Collection Statement

Perte D'ego presents “*A Soirée in Sariska*” Pre-Fall 2024 menswear collection. The collection is inspired by the rugged beauty of Sarika Tiger Reserve, Rajasthan, India. Each piece is handmade in our studio in limited quantities.

We would like to thank the entire team of London Fashion Week, the British Fashion Council, our customers and everyone who we've met on this journey for believing in us and giving us this opportunity to present our work at one of the biggest platforms in the world.

We hope you enjoy our work.

Warm regards,

Team Perte D'ego

For further information-

utm@pertedego.com