## PINDIGA RANJITH KUMAR

## **AUTUMN WINTER 2025**

## PINDIGA RANJITH KUMAR WILL BE DEBUTING AT LONDON FASHION WEEK SHOWCASING

Pindiga Ranjith Kumar's Autumn/Winter 2025 collection, titled "Amrapali," artfully melds heritage with modern aesthetics. Drawing inspiration from the Jataka tales and the works of artist, dancer and singer Viralimalai R. Muthukannammal, this collection reinterprets Sadir dancers as embodiments of resilience in an unpredictable world. Traditional saree drapes are innovatively transformed, merging classical silhouettes with contemporary tailoring to produce garments that feel both familiar and cutting-edge.

Central to "Amrapali" is a sophisticated exploration of femininity, elevating Sadir dancers to the status of heroines who symbolise empowerment. Inspired by the classic flowing drapes and pleats, the collection charts a journey from youth to maturity, with each fold representing a stage from childhood to adulthood. The vibrant colour palette includes shades of red, royal blue, navy, baby blue, black, and white—utilising hand dipped natural dyes techniques. Key fabrics such as silk chiffon, cotton chiffon, and cotton checks exemplify his work as fusion of softness and strength. There's a nod to the gender-fluid aesthetic seen in previous collections featuring trench coats and tailored trousers.

In line with his commitment to sustainability, Ranjith Kumar integrates discarded and imperfect fabrics into a limited edition of demi-couture creations. "Amrapali" celebrates both purity and defiance, highlighting the theme of resilience and the evolving power found within vulnerability. The video is shot in and around Qutub Minar, New Delhi-India. The collection features a diverse creative team with whom Ranjith Kumar collaborated in India and London, including performance artist and actor Uma Katju. Show styling is by Malvika Raj, with hair and makeup by Aastha Salon. Production, video editing and music are collaboratively managed by Chandramani Raj, Roshan Kumar, Vishnu Viswanathan and Govind Raju, PR Natalia Cassel-Cassel Consultancy.

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