



Shaku



Cover
Tulip Radiance Scarf
037301

This page
Floral Shadow Green Scarf
037201

Golden Olive Butterfly Clip
060608

Introducing Spring Summer 2025

Where Italian silk meets Indian vibrancy and English elegance, Shaku's Spring 2025 collection of accessories takes a bold new direction, inspired by florals that transcend continents and cultures. Drawing upon designer Shakera's diverse heritage and her fascination with flowers, this season's collection is a celebration of the interplay between tradition and modernity. With a focus on the legendary silks of Como, Italy, Shaku brings a new narrative to its much-loved floral designs.

Cultural Crossroads of Blooming Inspiration

This collection beautifully reflects the intersection of Indian, Italian, and English cultures that have always inspired Shakera's designs. Florals, a core element of her artistic identity, continue to bloom in her latest creations, but this season, they carry fresh inspiration drawn from some of the most spectacular horticultural displays in the world. Shakera found herself captivated by the ethereal beauty of the Chelsea Flower Show, where Shaku had the honor of showcasing its work. The vibrant, fantastical displays of flowers and plants at this iconic event breathed new life into her vision, making their way into her designs. It was here that the pitcher plant, with its long, elegant leaves and stems, truly caught Shakera's imagination. These natural forms, both delicate and daring, have found their place within this season's collection, transformed into bold, expressive patterns that evoke the spirit of nature's wonders.

Daring Colour and Design for the Fashion-Forward

Shaku has always been known for its bold use of colour, but this season, Shakera has become even more daring, pushing the boundaries to create designs that add personality and a flash of vibrancy to even the most subtle outfits. The scarves are designed for the fashion-forward trendsetter, those who seek to make a statement with their accessories. Expect striking hues and playful contrasts, with blooms in shades that catch the eye and linger in the memory. A return to Shakera's long-held love of tulips is a central theme this season, where these elegant flowers take on new life. Signature sky-blue backgrounds form the canvas, while tulip arrays offer a fun twist on the traditional, adding a modern, playful edge to timeless beauty.

The Elegant and Intricate

As Shakera's creative journey unfolded this season, she found herself drawn back to the intricate beauty of jacquard fabrics. In this collection, Shaku reintroduces Shakera's love for this woven art form, but with a lighter, more delicate touch. The result is a selection of scarves in a softer, muted palette, designed to please those who prefer elegance and intricacy to bold statements. The subtlety of these designs lies in their ability to complement any wardrobe, offering an understated yet sophisticated option for those who appreciate the finer details.

A Collection to Excite and Delight

This collection is designed to excite and delight, where the wearer can experiment with different ways of styling the scarves. Each twist and fold reveals a new pop of colour, a hidden design element, or an unexpected burst of personality. Shaku's Spring 2025 collection invites the wearer to play, explore, and fall in love with the beauty of silk once more, as each scarf unfolds its own unique story.

Discover more online at shaku.co.uk or on our socials using handle [@shakudesign](https://www.instagram.com/shakudesign).

For enquiries and sales, please contact:
sales@shaku.co.uk
+44 (0)20 8125 7860





Opposite (from top clockwise)

Fairytale Fancy Scarf
036701

Fairytale Dawn Scarf
036703

Fairytale Midnight Scarf
036702

This page

Fairytale Midnight
036702



Gathering of Tulips Scarf
036901





Curly Foliage Scarf
037101





Tulip Radiance Scarf
037301

Pitcher Plant Elegance Scarf
036602



This page
Floral Shadow Black Scarf
037203

Gilded Amber Butterfly Clip
060604

Back Cover
Chelsea Flowers Scarf
036801



